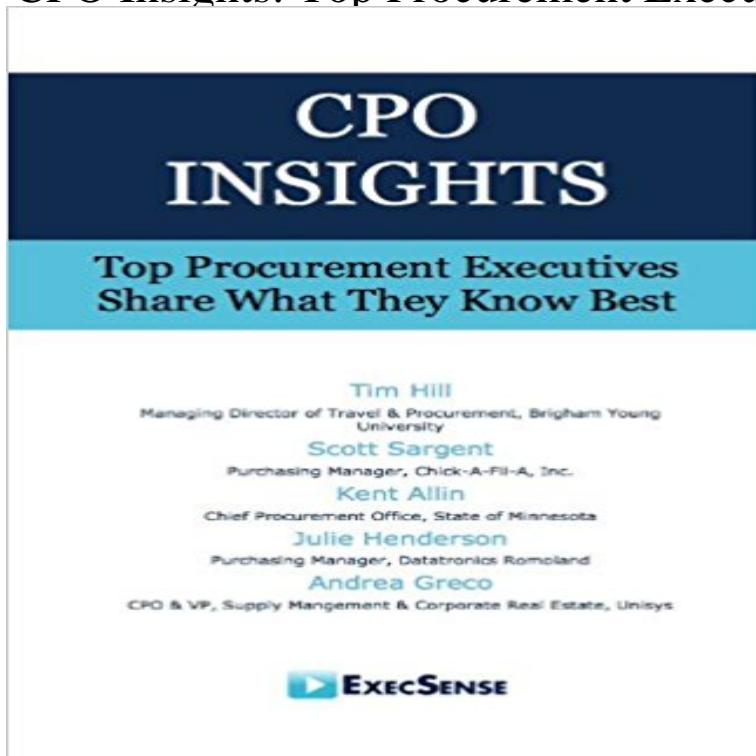


CPO Insights: Top Procurement Executives Share What They Know Best



About the eBook In CPO Insights: Top Procurement Executives Share What They Know Best, ExecSense covers everything a CPO needs to know about the evolving role of the Procurement Department, tips on Government Procurement, the importance of Price, Quality, Communication, Transforming Procurement, Digital Marketing Activities, and even the Sales and Marketing relationship. Featured Authors Tim Hill - Managing Director of Travel & Procurement, Brigham Young University Scott Sargent - Purchasing Manager, Chick-A-Fil-A, Inc. Kent Allin - Chief Procurement Office, State of Minnesota Julie Henderson - Purchasing Manager, Datatronics Romoland Andrea Greco - CPO & VP, Supply Mangement & Corporate Real Estate, Unisys

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