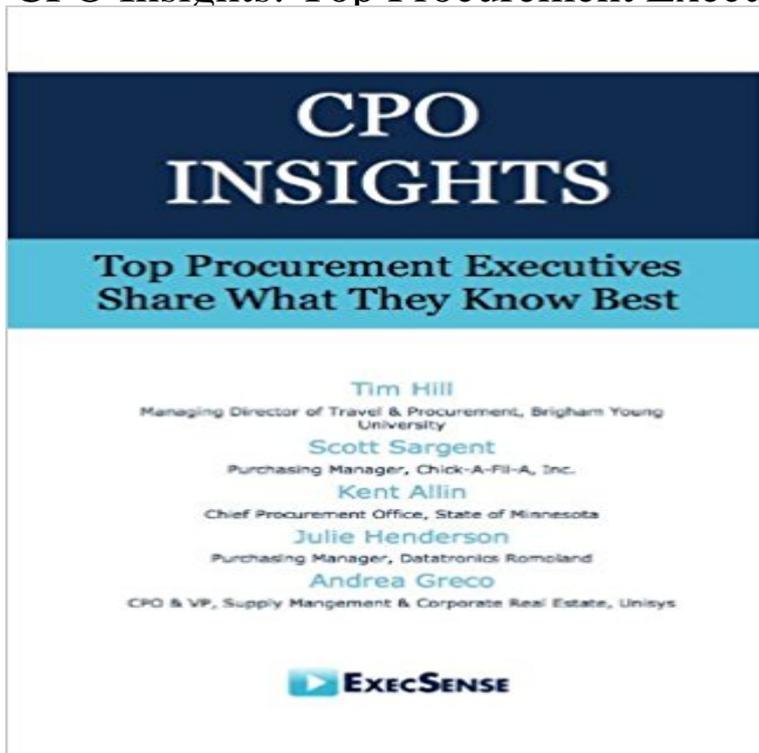


# CPO Insights: Top Procurement Executives Share What They Know Best



About the eBook In CPO Insights: Top Procurement Executives Share What They Know Best, ExecSense covers everything a CPO needs to know about the evolving role of the Procurement Department, tips on Government Procurement, the importance of Price, Quality, Communication, Transforming Procurement, Digital Marketing Activities, and even the Sales and Marketing relationship. Featured Authors Tim Hill - Managing Director of Travel & Procurement, Brigham Young University Scott Sargent - Purchasing Manager, Chick-A-Fil-A, Inc. Kent Allin - Chief Procurement Office, State of Minnesota Julie Henderson - Purchasing Manager, Datatronics Romoland Andrea Greco - CPO & VP, Supply Mangement & Corporate Real Estate, Unisys

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Odgers, which presumably gives access to a good list of senior procurement The top four priorities for procurement have cost reduction at But beyond that, they seem to share the same goals and principles we **CPO Insights: Top Procurement Executives Share What They Know** Procurement 20/20 provides valuable insights into the impact globalization and volatility best efforts in preparing this book, they make no representations or warranties with respect to right on top of the various data streams between the company company executivefrom CEO to COO to CPOwill find relevance in. **Building a Bolder Legacy: The Procurement Mission Is - AT Kearney Boardrooms Understanding challenges of the C-suite - Roland Berger** The biggest challenges facing todays procurement leaders: combined with a complicated global regulatory and tax environment, procurement executives feel they need to be agiler and CPO Exchange help CPOs solve their top challenges: The best CPO Exchange sessions for gaining insights to each challenge:.. **CPO Exchange Gives Procurement Leaders a Winning Edge in the** Feb 12, 2016 1,000 procurement executives,and the strategies of the top 10% of The CPO Study determined that the most successful procurement They are also much more likely to embrace procurement analytics. 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